

ggw.wakeuptv.com

#ggw2016

MEDIA SPONSORSHIP PROPOSAL

Girlfriends Getaway Weekend

Venue

October 7-9, 2016
Harrah's
South Lake Tahoe

Contact

Adryenn Ashley
(415) 420-5627
sponsors@wakeuptv.com

A Live Viewer Event For Fans of:

Wake Up!

LETTER FROM FOUNDER

Dear Prospective Sponsor and Partner,

I am contacting you regarding a sponsorship opportunity for your company. On October 7-9, 2016, Wake Up Productions LLC will host an annual conference featuring the best speakers, products, and breakthroughs from around the world. This event, titled The Girlfriends Getaway Weekend, will attract over 300 business owners, entrepreneurs and thought leaders.

Last year Wake Up! the TV Show was envisioned, produced and on national broadcast television in only 4 months. During that time we grew 20% week over week with no advertising through our powerful fan base. Girlfriends Getaway Weekend is our way of saying thank you to our viewers and fans, for making our show a success.

Our event will draw an affluent market – our average viewer earns over \$100,000. Some 30 percent of our viewers have purchased products from the show and an additional 10 percent joined our community as members based on their experience with the show. These aren't just cold leads or unknown bodies we are putting in seats, these are "our people!"

We invite your company to be a sponsor at our event, giving you direct access to our audience in not only a live event, but digitally as well. In addition to being listed on our website and press as a sponsor of the event, your company will have the opportunity to have an expo table or host meet and greet at the event to display products. Sponsorship benefits such as promotional material in our virtual goodie bag (so they won't be lost or thrown away) may be used to drive traffic to your company.

We hope to have the opportunity to share our full presentation of sponsorship benefits with you in the near future. I will contact you on (date, time) to determine if a meeting is warranted. In the meantime, please do not hesitate to contact me at sponsors@wakeuptv.com with any questions.

July 16, 2016



Adryenn Ashley
Founder





HIGH-TARGETED EXPOSURE
SPONSORSHIP



MEDIA COVERAGE

We are interested in working with our members to create new opportunities in regard to sponsorship, please do not hesitate to contact us.

Your company has an opportunity to sponsor a range of events, which will allow you to profile your business and expose your brand to a broad range of business people in Reno/Tahoe region and beyond.



Local Media Reach

- CW Reno
- Fox, ABC, CBS, NBC
- Alice Radio
- R.JG
- Reno News Review



Event Program



Poster



Flyer



Twitter

- @ggw2016
- @wakeuptvshow



Print Ad



Web Ad



TVC



Facebook

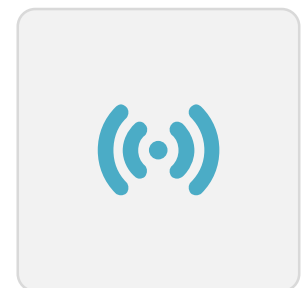
- fb.com/wakeuptvshow
- #ggw2016



Mobile Apps



Social Media



Radio



Instagram

- @wakeuptvshow
- #ggw2016

LOCAL SPONSORSHIP PACKAGES

EXPO SPONSOR

\$5,000

As an Expo Sponsor your business reaches our entire live event audience and provides exceptional exposure. Your company has an opportunity to present your products on a display table in high traffic area, which will allow you to profile your business and expose your brand to a broad range of women in the Reno/Tahoe region and beyond.

- GGW market exclusivity
- Commercial from date of sponsorship to the event on our TV Show Wake Up! airing Saturday mornings on the CW
- Virtual Goodie Bag
- Thank You from the Stage
- 6 foot Table
- Inclusion in Sponsor page in Event Book
- Sponsor page with links on event website for at least 6 months.
- Social Media mentions and links to your page
- VIP Parties

As a Food & Drink Sponsor, your branding and logo will appear on every table, with a display table available for product showcase during the mixer, lunch or dinner event you sponsor. Each of these events has a special focus, so call us to help determine which event is right for you.

FOOD & DRINK

\$2,500

- Branding on tabletops
- Virtual Goodie Bag
- 6 ft Table at event
- Inclusion in Sponsor Page in Event Program
- Sponsor page with links on event website for at least 6 months.
- Social Media mentions and links to your page
- Thank You from Stage

Our Virtual Goodie Bag sponsorship is perfect for those companies that want to ensure tracking of each gift. Rather than waste money on an insert that may or may not be read and acted up, our Virtual Goodie Bags are time sensitive and include the ability to track and convert customers.

VIRTUAL GOODIE BAG

\$1,000

- One item in Virtual Goodie Bag
- VIP Swag Bag for physical items if you choose
- Social Media Mentions
- Tracking links on offers
- Sponsor page with links on event website for at least 6 months



START PARTNERSHIP WITH US

AGREEMENT



PACKAGE AGREEMENT

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Adryenn Ashley, Founder, at sponsors@wakeuptv.com. Please contact us with any questions.

PAYMENT INFORMATION:

- Please send me an invoice
 I have enclosed a check made payable to Wake Up Productions LLC
 Please charge my credit card

Card Type: Visa / MC / Discover

Card Number

Expire Date Security Code

CONTACT INFORMATION:

Company Name

Contact Person

E-mail Address

Phone Number

Address 1

Address 2

Country

Zip

SPONSORSHIP PACKAGES:

(Please check one)



Platinum



Gold



Silver



Bronze

Once we receive your completed sponsorship form, Our staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high- resolution color and black- and-white logos (EPS or vector preferred) to info@businessevent.com.

All materials will be sent for your approval before going to print.

Total Sponsor Amount

Signature

Name

Date



TERM & CONDITION

Payment

- All prices listed are in United States dollars.
- All payments must be made in US dollars.
- Bank check, direct transfers and credit card payments will be accepted.

Sponsors Responsibilities

It is the responsibility of the sponsor to provide the materials contained in the package, once a commitment has been made. Companies that get the most from their sponsors are those who actively promote their presence at the conference and provide the necessary materials at the right time.

Sponsor Agreements

Once your preferred sponsorship package has been negotiated, We will prepare a Sponsor Agreement for your signature. Please to be signed and returned within the timeframe required.

Sponsorship Cancellation Policy

Cancellation sponsor must be made in writing. Please note that the cancellation policy detail will be described in the Terms and Conditions included with the Sponsorship Agreement.

Disclaimer

The rights contained in this document are offered on the basis, that the confirmation sponsor involvement is received before the deadline specified by the Event Organizers (e.g. the production of promotional material). We reserve the right to change this package to change the format of the program subjects.

